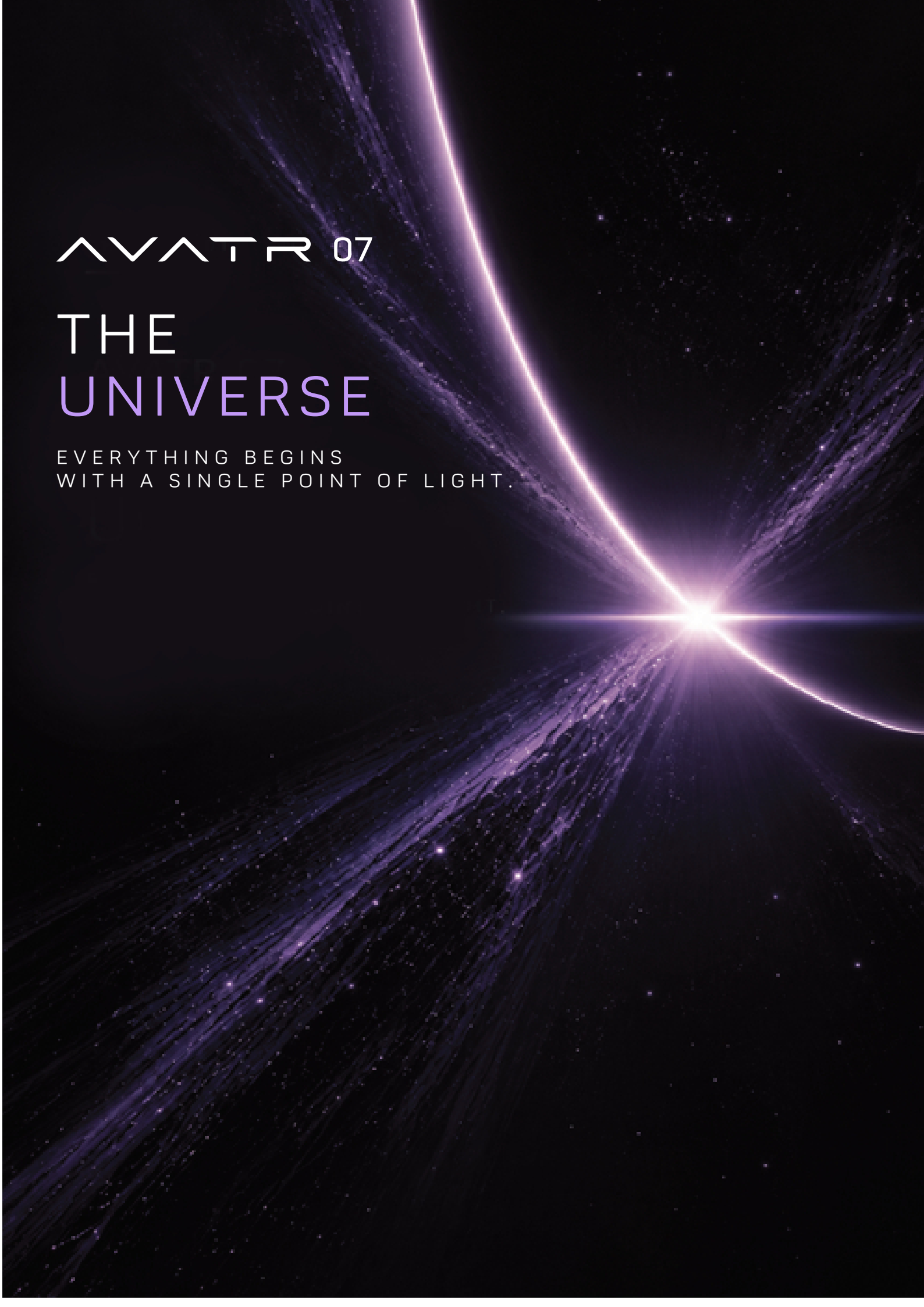




AVATR 07

THE ELECTRIC FUTURE,
UNLEASHED.



AVATR 07

THE UNIVERSE

EVERYTHING BEGINS
WITH A SINGLE POINT OF LIGHT.

AVATR 07

THE ACCELERATION

WHEN MOVEMENT BECOMES
MOMENTUM, EVERYTHING CHANGES.



AVATR 07

THE ORBIT

NOTHING IN A UNIVERSE
EXISTS ALONE.

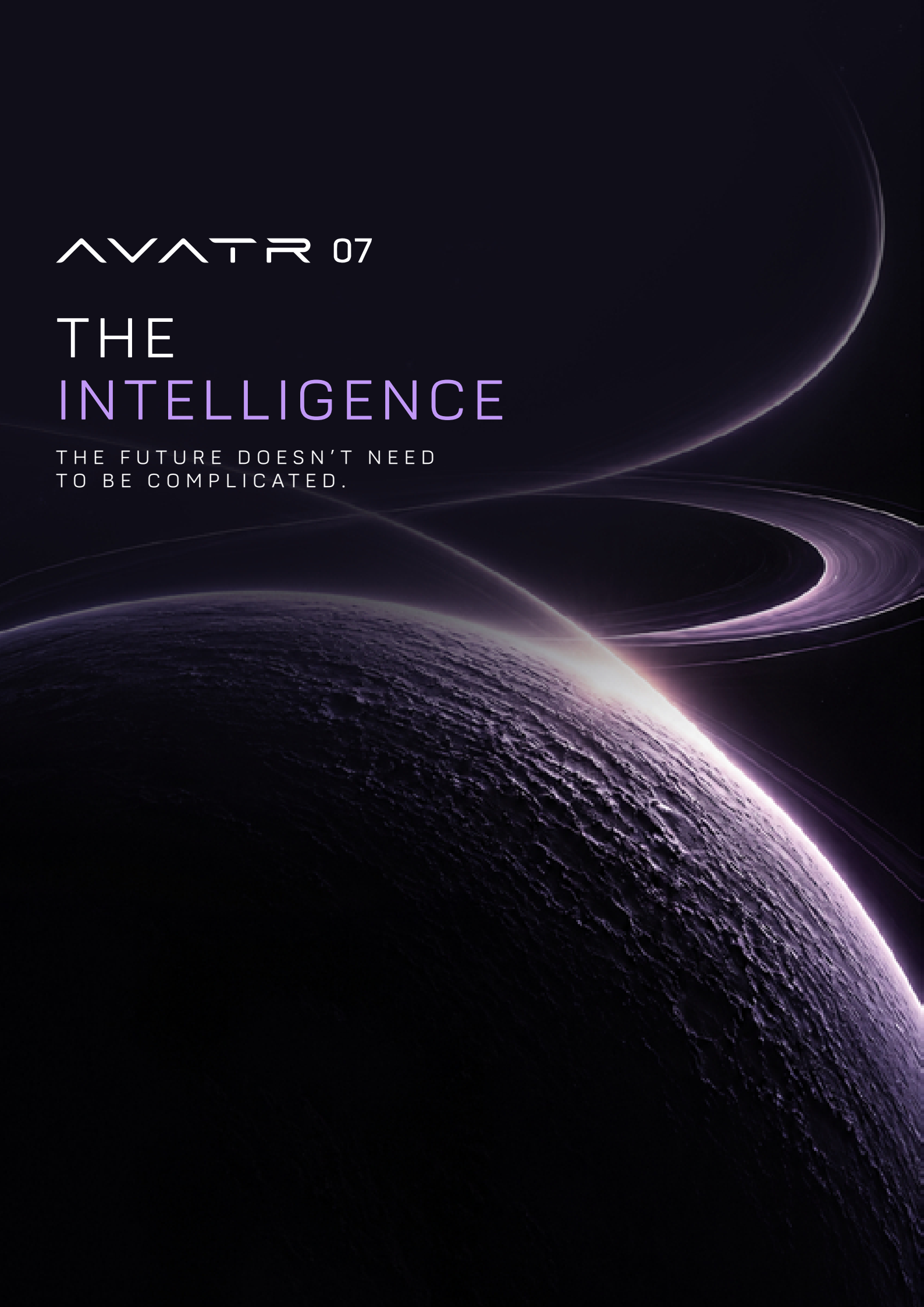


AVATR 07

THE LIGHT

LIGHT DOESN'T SIMPLY
ILLUMINATE A UNIVERSE.





AVATR 07

THE INTELLIGENCE

THE FUTURE DOESN'T NEED
TO BE COMPLICATED.

AVATR 07

THE SILENCE

BETWEEN BILLIONS OF STARS,
THERE IS SILENCE.



A high-end car interior with a panoramic sunroof showing a starry night sky. The seats are white with brown leather accents. The dashboard and center console are visible.

AVATR 07

THE HUMAN ELEMENT

A UNIVERSE MAY BE INFINITE.
BUT LUXURY HAS ALWAYS BEEN PERSONAL.

The vehicle configuration/features
depicted in the images are for
illustration and may differ slightly
from those available



NEW ERA
NEW LUXURY

AVATR 07

INTRODUCING AVATR

AVATR is an emotive luxury mobility brand founded in 2018 to explore future-leading, user-centric mobility technologies. It combines forward-thinking design and heartfelt technology to create emotive travel experiences.

CORE VALUES

THREE PRINCIPLES. ONE DIRECTION.

LEADING DESIGN

Driven by authentic futuristic aesthetic design

ADVANCED INTELLIGENCE

Create globally leading intelligent technology

USER CENTRICITY

Build a luxurious car owning lifestyle experience

AVATR 07

THREE TITANS, ONE VISION

Three Partners, Three Forms Of Mastery, Each Visible In A Different Way.

CHANGAN



CATL

A New Generation Intelligent Electric Vehicle Technology Platform

Every AVATR vehicle is jointly developed by Changan, Huawei and CATL, integrating the strength of each in Vehicle R&D, intelligent automotive technologies and next generation power systems

TWO COUNTRIES, THREE LOCATIONS, GLOBAL LAYOUT.

CHONGQING

Global Auto Planning, R&D
and Manufacturing

SHANGHAI

Global Brand and Software
Development Center

MUNICH

Global Design Centre

AVATR 07

NAME PHILOSOPHY

AVATR is inspired by the ancient Sanskrit word "avatar", meaning embodiment. At AVATR, the word becomes "your most emotional intelligent companion".

THE MIND BEHIND THE DESIGN

Mr. Nader Faghihzadeh,
AVATR Chief Design Officer

Mr. Nader Faghihzadeh leads AVATR's Munich design center, which works through design competencies in Exterior, Interior, CMF and UX/UI Design to create coherent solutions for high-end mobility.

He spent more than 20 years shaping design at European luxury brands where he contributed to several celebrated flagships, concepts and sport models; designs recognized for both their originality and their market success.



AVATR 07

LOGO PHILOSOPHY

The AVATR logo is more than a symbol. It is a mirror, an abstract form with infinite reflections, designed to evolve with the individual.

A singular line folding into itself evokes a "human silhouette," a "portal," or a "beam of light." It reflects AVATR's philosophy of intelligent, emotional, and expressive mobility, embodying duality—East and West, stillness and motion, form and intuition.

It is a "mirror of self," representing identity, transformation, and interpretation

This is not a badge.
It is a belief.
It is a portal to what you become.

DESIGN PHILOSOPHY EMOTIVE LUXURY

AVATR Design follows the philosophy of bold confidence, new intelligence and vibrant individuality and is based on a holistic user experience: outside pure and solid, inside warm and caring. Balancing contrasts and humanized aesthetics create a sense of oneness between product and user. The result is an emotional intelligent companion.



AVATR 07

FUTURE AESTHETICS. ORIGINAL DESIGN.

Proportion is where beauty begins.

Award-Winning Design:

2025 iF Design Award | 2024 IDA Gold



Golden Ratio Body:

The Same Principle Of Balance Found Throughout Nature And Classical Art. Avatr 07 Carries The Proportions Of A Supercar And Seems To Float Above The Road



The vehicle configuration/features depicted in the images are for illustration and may differ slightly from those available

AVATR 07

A FACE YOU WON'T FORGET.

Inspired by the silhouette of a UFO.

1

UFO-INSPIRED
FRONT FASCIA

2

STAR-TRAIL LIGHTING

3

INTELLIGENT
ILLUMINATION



AVATR 07

ENGINEERED DETAIL.

PRECISION IN EVERY DETAIL.

ACTIVE GRILLE SHUTTER

14 intelligent vanes open to
cool and close to cut drag



21-INCH AVANT-GARDE RIMS

AVATR 07

A DISTINCTIVE REAR PRESENCE

A Presence That Stays With You Long After It Has Passed.



STAR-TRAIL
TAILLIGHTS



WIDE HAUNCH
DESIGN



REFINED REAR
DETAILS



AVATR 07

A CABIN THAT WELCOMES YOU.

Luxury has always been personal.

Cool, pale tones meet warm caramel in a cabin
that feels calm, bright and made to be touched.



SOFT-TOUCH
MATERIALS



SUSTAINABLE
NAPPA LEATHER



ELECTRIC
STEERING COLUMN



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illustration and may differ slightly
from those available

AVATR 07

FIVE SEAT LAYOUT.

First class, in every seat.



DUAL ZERO-GRAVITY FRONT
SEATS WITH 14-WAY
ADJUSTMENT



REAR SEAT HEATING



ELECTRIC RECLINING
REAR SEATS



FOLDABLE CENTRE ARMREST
WITH TOUCH CONTROLS



BOSS KEY TO CONTROL
THE FRONT PASSENGER SEAT



ISOFIX CHILD SEAT MOUNTS



HEATED, VENTILATED &
MASSAGE FRONT SEATS



AVATR 07

LIGHT & SCENT.

A Cabin That Sets The Mood

Your own constellation, inside
the car.



Ambient Lighting

64 colours across 21 locations

Static, breathing or flowing light
Single colour, multi-colour or gradient



Intelligent Fragrance System

6 scents crafted by master perfumers

Subtle or intense concentrations
Safe, allergen-free ingredients

Oxygen Mist · Zen Incense · Fresh Spring Tea
Pink Daisy · Orchid Dew · Stellar Garden



AVATR 07

MORE SKY. MORE SPACE.

Between billions of stars, there is room for you.

Look up at the sky, fold the seats down, and the AVATR 07 becomes whatever the moment needs.



Panoramic Glass Roof
with an electric
sunshade

3,119 mm of
usable interior
length

Foldable Rear
Seats that
create a 3m²
bed

500 L Trunk
expandable to
1,325 L

90 L Frunk
(front trunk)

SCENARIO MODES.

One touch, and the cabin adapts to the moment.



Energy Saving



Pet



Rest



Camping



Fireplace



Cinema



Child



Car Wash



Keep Climate On

AVATR 07

EXQUISITE SILENCE

Between Billions Of Stars, There Is Silence.

The cabin's acoustic refinement, paired with sound dampening tires, delivers exceptional cabin quietness.

Meridian[™] Sound System



25 speakers
across
7.1.4 channels



2,016 W of
output power



AVATR 07

LESS DISTRACTION, MORE DRIVING.

Comfort That Takes Care Of Itself.



Intelligent Climate Control: voice or touch control, automatic modes, and windows defogged in 4 minutes



Smart ventilation, AC self-cleaning and precise airflow



Convenient 50w wireless charging with vehicle key charging support



AVATR 07

THE ACCELERATION

Escape Velocity, On Every Road.

WHEN MOVEMENT BECOMES MOMENTUM, EVERYTHING CHANGES.

3.9

Seconds
0-100 km/h

440 kW/645 Nm

Power Output

82.16 kWh

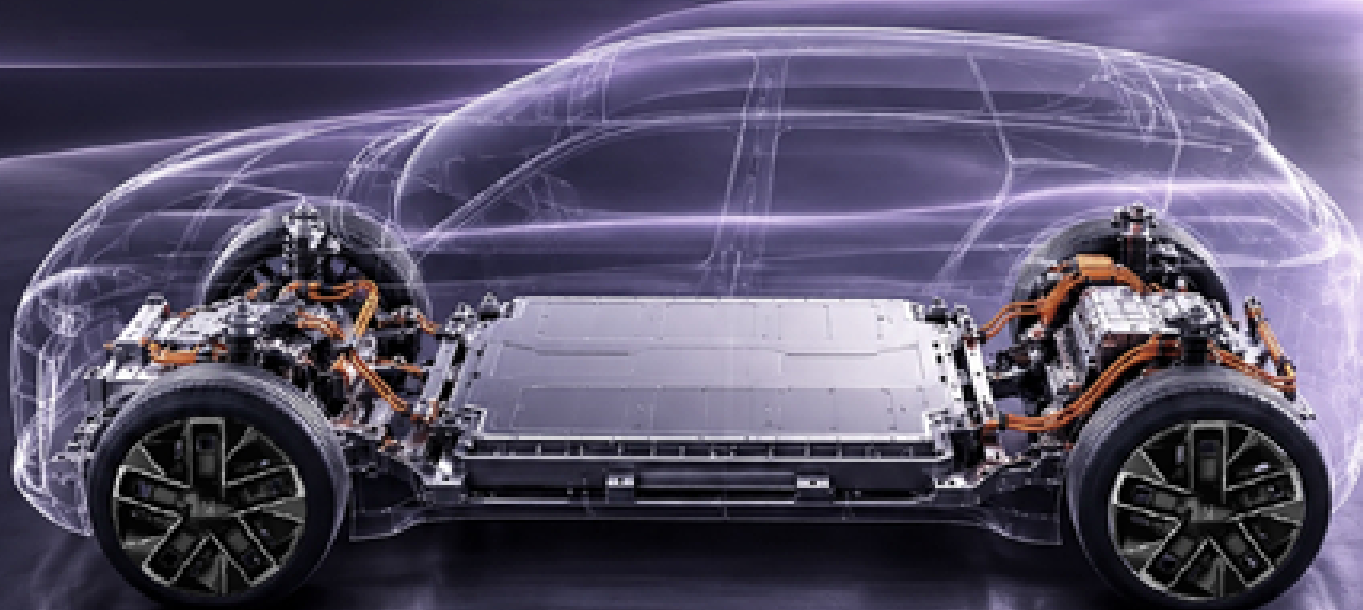
Battery Capacity

420kW DC

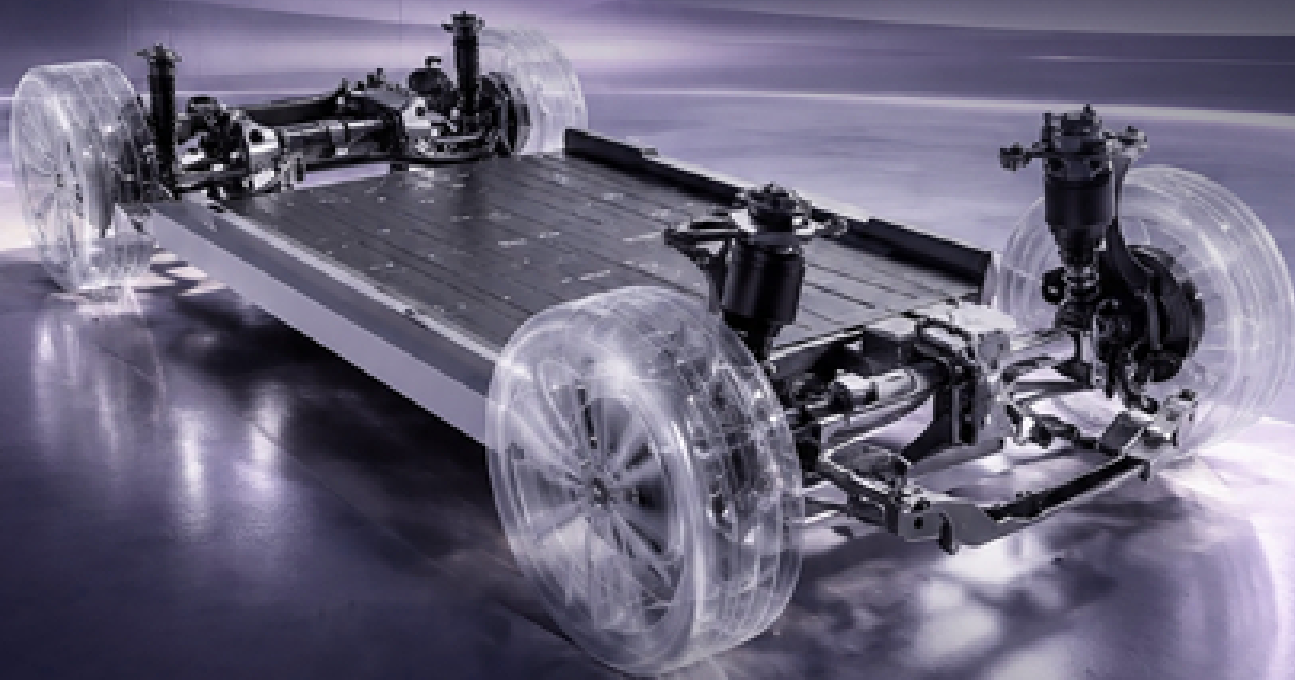
Fast Charging.
30% - 80% in 10
minutes

545 km

NEDC Range



AVATR 07



CHASSIS & CONTROL

CONTROL IN EVERY MOMENT

Composed At Any Speed, Steady As An Orbit.



Adaptive air suspension with CDC
Adjusts 100 Times Per Second



Cell-to-Vehicle 82.16kWh Battery Pack
Lighter and denser



Height control with one-click leveling
125 / 155 / 185 Mm, Lowering
Automatically Above 120 km/h



Advanced Brake-By-Wire System: Up
To 26 Km Of Extra Range From Energy
Recovery



Torque-Vectoring Steering
Agile Into Corners, Smooth Out Of
Them



Dual Motor U-Turn Assist
3.2 M Turning Radius
(Awd, On Low-Grip Surfaces)

AVATR 07

THE INTELLIGENT CABIN

The Future Doesn't Need
To Be Complicated.

SPEAK, TOUCH, OR TAP FROM ANYWHERE.

IMMERSIVE SMART COCKPIT



35.4-inch 4K panoramic display
with a floating centre screen



Wireless Apple CarPlay · Android
Auto AVATRLink



4-zone voice control with
no wake word needed



Rear-seat tablet control
and screen casting via AVATR
Link app



Remote Control & Ota Updates

AVATR 07

DRIVING & PARKING ASSISTANCE

A Second Pair Of Eyes

Level 2 driver assistance that makes every drive easier.

DRIVING ASSIST



Adaptive Cruise Control
with stop-and-go



Lane Centering
Control



Responds to
cut-ins and obstacles



Works from
0-130 km/h

PARKING ASSIST



Automatic
Parking
Assist (APA)



Remote Parking
Assist (RPA)



360° Camera
And Transparent
Chassis View



Reverse Auto
Driving With
Path Memory



Front And
Rear Parking
Warnings



AVATR 07

TOP-TIER SAFETY

Protection, from the structure up.



BODY STRENGTH



90% High-Strength
Steel And Aluminum Body



Front & Rear
compartment utilize
dual-integrated
die-casting process



Developed To The 2024
C-Ncap 5-Star Standard

BATTERY SAFETY



360° physical
protection



IP68 dust and
water resistance



24/7 temperature
monitoring



Cell-level design that
stops thermal runaway
from spreading

9 AIRBAGS AS STANDARD



Front, front side, rear side and
curtain airbags



A front centre airbag to protect the
driver and passenger in side impacts

AVATR 07

A. BRIGHTER TOMORROW

INTELLIGENCE TODAY
FOR A MORE BEAUTIFUL TOMORROW.



SPECIFICATION

VEHICLE		AVATR 07 Max RWD		AVATR 07 Ultra AWD	
Dimensions					
Exterior	L x W x H (mm)	4825 x 1980 x 1620			
Wheelbase	(mm)	2,940			
Overhang	Front (mm) / Rear (mm)	902 / 983			
Min. Ground Clearance	(mm)	166	155		
Number of Seats		5 seats			
Kerb weight (kg)		2,290	2,420		
Performance					
Drivetrain		Rear-Wheel Drive (RWD)		All-Wheel Drive (AWD)	
Electric Driving Range	NEDC (km)	575		545	
0-100 km/h acceleration time (s)		≤6.8		≤3.9	
No. of Drive Motors		Single		Dual	
Motor Type	Front Rear	-		Asynchronous AC Motor Permanent Magnet Synchronous Motor	
Drive Modes		Eco / Comfort / Sport / Custom			
Maximum Speed	(km/h)	200			
Powertrain					
Powertrain Type		Battery Electric (BEV)			
EV Architecture		Full-stack 800V SiC platform			
Battery Type		Lithium Iron Phosphate (LFP)			
Total Battery Capacity	(kWh)	82.16			
Electric motor power (kW)	Front / Rear	- / 252		188 / 252	
Electric motor torque (N.m)	Front / Rear	- / 365		280 / 365	
Maximum Total Output Power	(kW / HP)	252 / 338		440 / 590	
Maximum Total Output Torque	(N.m)	365		645	
Maximum Supported DC Charging Power	(kW)	420			
Maximum Supported AC Charging Power	(kW)	6.6			
DC Fast Charging 30-80% SOC ¹	(min)	10			
Battery Pre-Heating		●			
V2L Power Output ²	(kW)	3.3			
Chassis System					
Suspension Type		Front Rear		Double wishbone suspension Multi-Link Suspension	
Magnesium-Aluminium Alloy Suspension		●			
Air Suspension with Automatic Leveling		—		●	
Continuous Damping Control (CDC)		—		●	
Comfort Brake System (iCST)		●			
Brake Type	Front / Rear	Ventilated Disc / Solid Disc			
Brake Caliper Type	Front & Rear	Floating			
Wheels & Tyres	255/50 R20 tyres with 20" Agile Wheels	●		—	
	265/45 R21 tyres with 21" Avant-Garde Wheels	—		●	
Exterior					
LED Daytime Running Lights		●		●	
Dynamic Welcome Lighting		●		●	
Headlight	Type	AVATR Star-Trail LED		AVATR Star-Trail LED	
	Height Adjust	Manual		Manual	
	System	Smart (Auto Operate & Delayed-Off)		Smart (Auto Operate & Delayed-Off)	
	Auto High / Low Beam	●		●	
	Off on Lock	●		●	
LED Turn Signal Lamp		●		●	
LED Rear Combination Lamp		● (Star-ring tail lamp)		● (Star-ring tail lamp)	
LED Center High-Mount Lamp		●		●	
LED Rear Fog Lamp		●		●	
Tow Hook	Front	●		●	
Electric Tailgate With Anti-Pinch Function		●		●	
Large Capacity Front Trunk		●		●	
Frameless Doors		●		●	
Automatic Concealed Door Handles		●		●	
Window Trim		Black		Black	
Active Air Intake Grille		●		●	
Panoramic Glass Roof with Power Sunshade		●		●	
Laminated Sound Insulating Front Windshield		●		●	
Laminated Sound Insulating Front Windows		●		●	
Rain-sensing Front Wipers		●		●	
Rear Door & Rear Windshield Privacy Glass		●		●	
Electric Adjustable Exterior Mirrors With Memory		●		●	
Exterior Mirror Reverse Tilt Assist With Auto-Folding, Heating & Defogging		●		●	
Electric Charging Port Cover		●		●	
Interior					
Doorsill Scuff Plate & Footwell Lights	Front	●		●	
Trunk Lights	Rear Trunk	●		●	
Surround Ambient Lighting		Dynamic 64 Colours + Adj. Brightness + Welcome/Farewell Modes + Flowing Effect + Personalization + Responds to Music			
Steering	Material	Microfiber PU Leather			
	Adjustment	4-direction electric adjustment with memory			
	Hands-off detection (HOD)	●			
	Type	EPS Servotronic with User-Adjustment			
Steering Column Gear Shift		●		●	
Glove Box		●		●	
Sun Visor		D + P + Mirror w/Ring Light		D + P + Mirror w/Ring Light	
50W smartphone wireless charging		1 (Front)		1 (Front)	
12 V Power Supply		1 (Trunk)			
USB Ports		Front : Type-A 1 (10w + Data), Type-C: 1 (27w) Rear : Type-C 1 (18w)			
Rear-View Mirror		Frameless with Auto-Dimming			
Active Sound Design System		●		●	
LED Reading Lights	Front & Rear	●		●	

Seat System		
Seat material	NAPPA Leather	
Front seats with electric adjustment	14 directions (Seat + Leg-Rest + Lumbar)	
Front Seat Headrest Adjustment & Seat Tablet Holder Port	•	•
Dual Front Zero-Gravity Seats (One-touch)	•	•
Front seats memory	•	•
Seat Massage (3-Levels, 5-Modes)	Front Seats	
Driver & Passenger seat easy entry & exit	•	•
Seat Heating (3-Levels)	Front and Rear Seats	
Seat Ventilation (3-Levels)	Front Seats	
Rear Seats Layout	3-Seat	
Rear Seats Backrest Adjustment	Electric	
Rear Seats with 60/40 folding	•	
Boss Key	•	
Rear foldable center armrest with controls	•	
Back Storage Pocket	•	•
ISOFIX child safety seat interface	•	•

Air Conditioning System		
Dual zone automatic air conditioning system	•	•
Front concealed electric AC vents	•	•
Front windshield auto defrosting	•	•
Rear AC vents	•	•
Intelligent fragrance system	—	•

Audio System		
Sound system	Pioneer Audio System with 7.1 Channels	Meridian Luxury Audio System with 7.1.4 Channels
Speakers	16	25
Features	—	Sound Effects: RE-Q, Digital Precision, Horizon, Perfect Balance, True time, Intelli-Q
Driver headrest speakers with independent sound field	•	•
Power Amplifier	1	1 (2,016W)

Intelligent Cabin System		
35.4 inch 4K Panoramic Screen (Band Screen)	•	•
15.6 Inch Intelligent Central Touchscreen	•	•
Infotainment Inputs / Features	Multi-Screen Interaction (Central Screen via AVATR Link App), Wireless Apple Carplay & Android Auto, Intelligent 4-Zone Voice Interaction & Control, Online Navigation, Spotify, Radio, USB, Bluetooth & In-Car App Mall	
Intelligent Scenario Modes	•	•
APP Remote Vehicle Control	•	•
Smartphone Bluetooth Key	•	•
Driving Video Recorder (DVR)	•	•
OTA Online Upgrade	•	•

Safety		
Front Airbags	D + P	
Front Side Airbags	D + P	
Rear Side Airbags	L + R	
Side Curtain Airbags	•	
Front Middle Airbag	•	
Seat-Belts	Front Seats	3-point ELR x2 + Pre-Tensioner + Force-Limiter with Reminder (Visual + Sound)
	Rear Seats	3-point ELR x2 + Pre-Tensioner + Force-Limiter with Reminder (Visual + Sound)
	Rear-Center Seat	•
Auto Speed Door Lock	•	
Anti-Theft System	•	
Anti-lock Brake System (ABS) with Brake Assist (BA)	•	•
Electronic Brake Force Distribution System (EBD)	•	•
Electronic Stability Program (ESP)	•	•
Traction Control System (TCS)	•	•
Hill Hold Control (HHC)	•	•
Hill Descent Control (HDC)	•	•
Dynamic Brake Function (DBF)	•	•
Rollover Mitigation System (ROM)	•	•
Electronic Parking Brake (EPB)	•	•
Autohold	Without push-button switch	•
Tire Pressure Monitoring System (TPMS)	•	•
Acoustic Vehicle Alerting System	•	•
Child Safety Lock	Electronic	•

Intelligent Driving Safety and Assistance		
Millimeter-wave radar	1	
Ultrasonic radar	12	
Exterior HD camera	11	
Intelligent U-Turn Assist	—	•
Forward Collision Warning (FCW)	•	•
Safe Distance Warning	•	•
Automatic Emergency Braking (AEB)	•	•
Front Cross Traffic Alert (FCTA)	•	•
Rear Collision Warning (RCW)	•	•
Rear Cross Traffic Alert (RCTA)	•	•
Door Opening Warning (DOW)	•	•
Lane Departure Warning (LDW)	•	•
Blind Spot Detection (BSD)	•	•

Intelligent Pilot System		
Adaptive Cruise Control (ACC)	Cruise control, vehicle-following control, stop-and-go control, Vertical obstacle avoidance	
Integrated Adaptive Cruise Control (IACC)	Lane Centering Control (LCC)	
Reverse Auto Driving System (RADS)	•	•

Intelligent Parking Assist System		
360° HD Panoramic View	•	•
Transparent chassis	•	•
Automatic Parking Assistance (APA)	•	•
Remote Smart Ingress and Outgress (RSIO)	•	•
Remote Parking Assist (RPA)	•	•

Exterior Body Colour	
Damson Metallic	•
Andes Gray	•
Mineral Rock Black	•
Cotton White	•

Interior Theme	
Glacier Caramel	•
Tinted Shadow	•

1. At 420kW DC Fast Charging. Data is based on announced or engineering development simulation values, which may be affected by weather, road condition, battery SOC, load, tire and other test factors, and is used for reference only.
2. V2L accessory plug can be purchased separately at dealership.



Visit your nearest Avatr Auto Outlet for Quality Sales, Service or Genuine Parts.

KARACHI

AVATR KARACHI MOTORS

LAHORE

AVATR LAHORE MOTORS

ISLAMABAD

AVATR ISLAMABAD MOTORS

AVATR CARES

Avatr believes in quality products that deliver superior peace of mind. That's why the Avatr 07 comes with an 8-year/240,000 KM battery warranty.



021-111-116265(MCML)

customer.care@avatr.com.pk

www.avatr.com.pk

Exterior



Damson Metallic



Andes Gray



Mineral Rock Black



Cotton White



Wheel



21 inch Avant-Garde wheel



20-inch Agile Wheels

Interior



Tinted Shadows



Glacier Caramel



NEW ERA NEW LUXURY